



Joint Endeavour For Emancipation  
Training & Action Of Women (JEETA)

**2022 Annual  
Report**



# LETTER FROM THE SECRETARY

This report is a profound document of change, JEETA has seen in 2022. JEETA has been fully engaged in the ongoing reforms, to ensure that they strengthen system coherence in supporting gender equality and women's empowerment, and providing supporting environments with inclusivity, diversity and equality.

Our experiences & expertise in this field making us more closer to build up bridge among the administration & people. Still there are lots of discriminations & inclusion gaps remaining in the society which needs to be fill up with the cooperation of community & district administration. We are hopeful & it's our dream for equal justice & rights of every individual of the society.

Aims to create awareness, affect change, and offer solutions within communities to realize a more healthy, equitable, and inclusive society. Our reports underlines the challenges and opportunities of working with women and girls for a normative change in the area of education, Child rights, health, gender and sustainable livelihood.

As you read this report, I invite you to celebrate JEETA's journey and reflect the learning with us to sharpen the strategy and strengthen accountability for the implementation of commitments.

Before going in detail, it would be pertinent to acknowledge the contributions of our Staff, Board Members, Advisors and Well Wishers which proved handy. Our sincere gratitude to the donors particularly, Water Aid, NAWO, NHM, CHILDLINE India Foundation, & the line departments of the Govt. in the state and district levels, target communities, other stakeholders for their commitment, support and guidance without which we could not have reached this stage. We are confident that in the coming years, it will continue to enable us to deliver more and more.

With warmth of regards  
Anupama Rout  
Secretary,  
JEETA



# ABBREVIATIONS

ASHA- Accredited Social Health Activist

ATMA- Agricultural Technology Management Agency

GPDP- Gram Panchayat Development Plan

NAWO- National Alliance of Women

NHM- National Health Mission

NIOS- National Institute of Open Schooling

PRI- Panchayati Raj Institutions

SMI- System of Millets Intensification

SRHR- Sexual and Reproductive Health and Rights

TDCC- Tribal Development Co-operative Corporation

WASH- Water, sanitation and hygiene



# ABOUT THE ORGANISATION

## Flash back:

Joint Endeavour for Emancipation Training & Action of women (JEETA), as not for profit organizations, commenced its journey during the year 1994 due to the inexorable efforts of a handful of young women with social work bent of mind and dedication to work for the underprivileged in the remote villages of Anugul and Deogarh Districts where the development is in the nascent stage.

## The Journey made so far:

JEETA basically evolved especially to work in the issue of domestic violence. Gradually in the process of maturing, it has to be involved with broad spectrum of developmental issues focusing on Livelihood, Health, Water Sanitation & Hygiene, Migration, Local Self Governance and Gender Discrimination.

## Vision:

Seeing a just Society where every individual capable of guiding her/ his own destiny with full stretch her/ his personality

## Mission:

To empower the women and other marginalized section of the society for their 'sustainable development.

## Approach:

Partnering with community focusing on their skill building to protect, preserve & manage the local resources and assert their rights to arrest inequality, discrimination and exploitation



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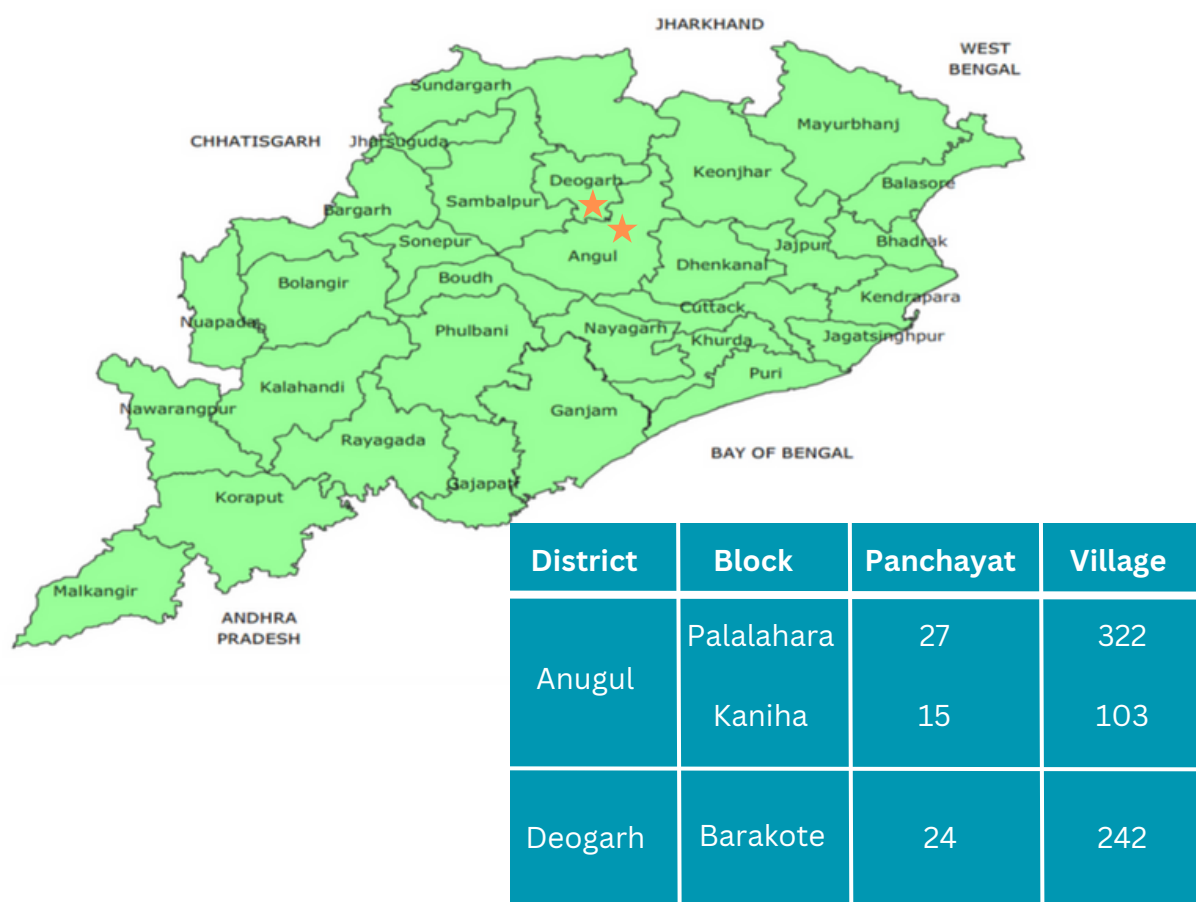
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FINANCIALS



# GEOGRAPHICAL OUTREACH

**Map : Orissa**



JEETA has physical existence in 667 villages of 66 GPs in Barakote, Pallahara & Kaniha Blocks of Deogarh and Anugul districts of Odisha. It is relevant to mention that all the two districts are situated adjacently in the central part of the State with rich mineral and forest resources, which are now depleting at an alarming rate due to mining and other industrial activities leaving the lives and livelihoods of the indigenous habitants into the zone jeopardy. This is to mention JEETA is working with 74769 families of three blocks of two districts.

Considering the local level issues and problems, JEETA has continued to intensify its effort on the sectors of sustainable livelihood, women empowerment, water, sanitation & hygiene, health, education along with capacity building of the target communities within the broad framework of our vision and mission.



# WOMEN EMPOWERMENT

Women Empowerment Program is a core program of JEETA. As a women-led organization, JEETA always focusing on the empowerment of women & to strengthen them within the patriarchal system.

This year we worked on the following two areas:

- **Gender based violence against women and girls:**

Meetings were organised with the women on patriarchy, violence, substance abuse, gender discrimination. 16Days of Activism and Girl Child Day was observed with 1508 community people. A rally was initiated by 700 women of 122 SHGs to raise voice against alcohol.

- **Women in health and nutrition:**

Women were oriented on the importance of kitchen garden and promoted through solid liquid waste management of their own house.

## 5471

women farmers  
outreached by promotion  
of kitchen gardening  
through solid liquid waste  
management

## 10430

community people  
outreached through  
campaigns and events

## 7601

women sensitized on  
gender based violence







# ADOLESCENT GIRLS' HEALTH & RIGHTS

Less informative and adolescents friendly spaces push adolescent girls and young women to experience gender discrimination and health related issues. To address it, JEETA worked with adolescents at community and institutional level.

## **Empowering adolescent girls' at community level:**

We sensitized the adolescent girls of 112 Kumari Clubs on menstrual hygiene & gender discrimination through meeting. We conducted awareness activities with 359 adolescent girls on violence against women in 10 Gram Panchayats of Barkote blocks.

## **Educating college students on sexual and reproductive health and rights:**

Meetings on reproductive health, consequences of early marriage, child labour were facilitated with and 499 girls and 232 boys students in 6 colleges.

# 112

kumari clubs adolescent girls oriented on reproductive health and rights

# 359

adolescent girls from 10 GPs aware on gender based violence

# 731

students from 6 colleges oriented on SRHR







## Success Story

Bamparada a village of Barkote block of Deogarh dist. (Odisha) consist of 373 households. SC, ST, OBC community people live in this village. Liquor and domestic violence are the main issues in the village. The members of Gouri SHG started solving the domestic violence cases of the women of Bamparada & Jharabahal village. There are 16 SHGs in the village Bamparada & the members decided to form a federation of these SHGs & solve the domestic violence cases. All the members formed a federation of SHGs named Biswa maha Sangha. They sit every month & discuss village problems during the meeting. Women of village Bamparada, Jharabahal who are tortured by their husband come to them to solve their problem.

During the discussion in the meeting regarding the cases they found that liquor is the main cause of violence on women in their village & nearer villages. To stop liquor the members of Biswa maha Sangha organized a rally in village Bamparada & Jharabahal. They also formed GP level committees in other GPs to involve more women in the Abhiyan.

These women taking the liquor issue as root cause of violence against women. As campaign against violence it is spreading allover the Gram panchayat along with other GPs. This federation became the instance for other women and regular meeting for solving women related cases is going on.



# SUSTAINING AGRICULTURE AND FOOD SECURITY

JEETA believes on the traditional indigenous practice of the community on agriculture development for Sustainable Livelihood. As a facilitating agency, JEETA got the opportunity to strengthen the indigenous practice through Odisha Millets Mission Program.

To improve production and consumption of millet, develop millet enterprises and establish market linkages to rural/urban markets with focus on women entrepreneurs; and include millet in State nutrition programmes & the Public Distribution System, JEETA with the support of ATMA is working in Pallahara block of Angul district.

JEETA covered 715 households under the Program. Millet Mission Awareness Ratha, technical knowledge on SMI, exposure visit, food festivals on millets created commendable changes among 3535 progressive farmers.

## 20251

people outreach in 22  
GPs by Millet Mission  
Awareness Ratha campaign

## 3535

people outreach millets  
food festivals

## 120

quintal ragi has been  
procured by TDCC from  
the farmers





## Success Story

Satyabati Mahanta lives in Rajamunda village of Pallahara Block. After death of her parents her brothers provided a room to stay in her parents house. Though her father has 9 acres of land Satyabati has no records of right. She helped her brother in paddy cultivation. As a single women she gets Rs 500/- as pension and 5 kgs of rice from the panchayat. Grow some vegetables , some mustard in her brothers land for domestic use. Some times she sell a few of vegetables to meet her need.

She came to know about Odisha Millets Mission programme from staffs of JEETA. Attended some training and awareness programmes organized by the organisation. She came to know about the incentive people will get for promotion of millets cultivation through this mission. She became aware about the nutritional value of different types of millets, different techniques of cultivation from training programmes organized by JEETA and had interested to do ragi cultivation. She took an acre of land from her brother and took ragi seed from the organization and started cultivation. As she started cultivation late and uncertain rainfall in the harvesting stage, the crop damaged to some extent. As a result she got 1.50 qntl of ragi. She decided to sell 67 kg of ragi in mandi and store the rest for consumption.

She has planned to purchase a stitching machine from the income which she had dreamed earlier and also continue the ragi cultivation.





# WATER, SANITATION AND HYGIENE (WASH)

- **Oriented PRI members and community people:**

Members of Panchayati Raj Institutions and community people were oriented on the water, sanitation and hygiene. After training they presented the issues of water in pallisabha, gram sabha.

- **WASH in school:**

Posters and leaflet distribution, hygiene practice, meetings under Water, Sanitation, and Hygiene (WASH) interventions in schools helped to bring positive change in students including handwashing with soap, improved hygiene practices, and knowledge of WASH-related diseases.

- **Capacitated WASH changemakers:**

The 200 youth changemakers age of 18-35 in 10 GPs of Barkote block, Deogarh continued awareness activities on WASH in their respective communities. Anganwadi workers who were trained from JEETA facilitated activities with children on WASH at anganwadi centres.

## 118

PRI members oriented on WASH

## 1850

school students covered in the WASH interventions

## 200

WASH changemakers continued their community based activities





# IMPROVING QUALITY EDUCATION

The covid pandemic affected children in school system. It was a priority areas for us to work with children on improving quality of the education. We worked on following innovative strategies.

- **Chata Saali:** Open learning centre for both school and out of school children were facilitated through book fair, sports, art, craft, music.
- **Back to School:** Our community volunteers took informal classes with out-of-school children to bridge into the formal school system/ NIOS.
- **Engagement with community and duty bearers:** Organised meeting with SMC members, parents and PRI members and oriented them on right to education. Regular meetings were organized with SMC members to track the out of school children.

## 10

Gram Panchayats of Barkote block covered

## 105

school management committee members engaged in the process

## 100+

parents oriented on the importance of education







# CHILDREN IN NEED AND PROTECTION

CHILDLINE 1098 is a service of Ministry of Women and Child Development. Childline India Foundation is a non-government organisation in India that operates a telephone helpline called Childline, for children in distress. It was India's first 24-hour, toll free, phone outreach service for children.

JEETA work as ChildLine sub Centre in Angul Dist. JEETA reached to the most vulnerable children for their rescue, protection, rehabilitation, awareness, capacity building & mainstreaming. Through this case intervention, 2730 people & 540 children were reached. 4 awareness programs was organised where 710 children & 545 people were reached with the message of child rights. 2 camps were organized in collaboration with District Child Protection Unit & aware the community on Ashirwad Yojana by reaching 1625 children & 935 people.

## 2560

children and community  
people outreached in  
Ashirwad yojana

## 11766

children and community  
people outreached in  
sensitisation drive and  
training

## 102

cases on child marriage,  
child labour, missing  
child, sexual abuse,  
intervened







## Success Story

Bhagyashree (name changed), a 17 years girl was the student of +2 1st year at Kaniha college, Angul.

One day a wrong number call she received from a boy. The girl first replied it as wrong number . After that the boy called her in phone & motivated that he loves her. With the false promise she kept physical relation with her. The boy told to come with him to marry. But she denied. That boy sent some nude photos of the boy and girl to her aunt, mother and relatives and made the photo viral. The girl's mother is an anganwadi worker but she was already upset because of all these incidents of her daughter. The girl was became very depressed. But in that time she remembered 1098 which she heard in our awareness program. Late night she called to 1098 & shared about her problem.

The CHILDLINE team went to the police station with the girl. With the promptness of police, the accused was arrested and punished by POCSO act. The girl was counseled to come out of trauma. Now she lives happily with her family & continuing her college.



# TRANSFERRING SKILLS AND KNOWLEDGE

JEETA believes on the transformative leadership of the community representatives as well as the govt. representatives who have the major role to carry forward the developmental work through the people.

Capacity building training were organised with the support of National Health Mission with the ASHAs who are reaching to the most marginal women & children with health service in Reamal, Teleimal, Barakote blocks of Deogarh District.

The training covered gender, early marriage, non-communicable disease, reproductive & Child Health. Practical sessions were facilitated to demonstrate the learning in the field.

Orientation meeting on child rights, child marriage, child labour, child abuse, child missing were organised with Anganwadi workers from pallahara and Kaniha block.

## 369

ASHAs capacitated on reproductive and child health

## 508

villages covered by ASHAs during health services of women and children

## 362

Anganwadi workers oriented on child rights





# DEVELOPMENT PARTNERS

## Alliance and Network



National Alliance of Women Odisha



## Donors



## Individual Donors and Supporters

Mr. Satyabrata Pradhan



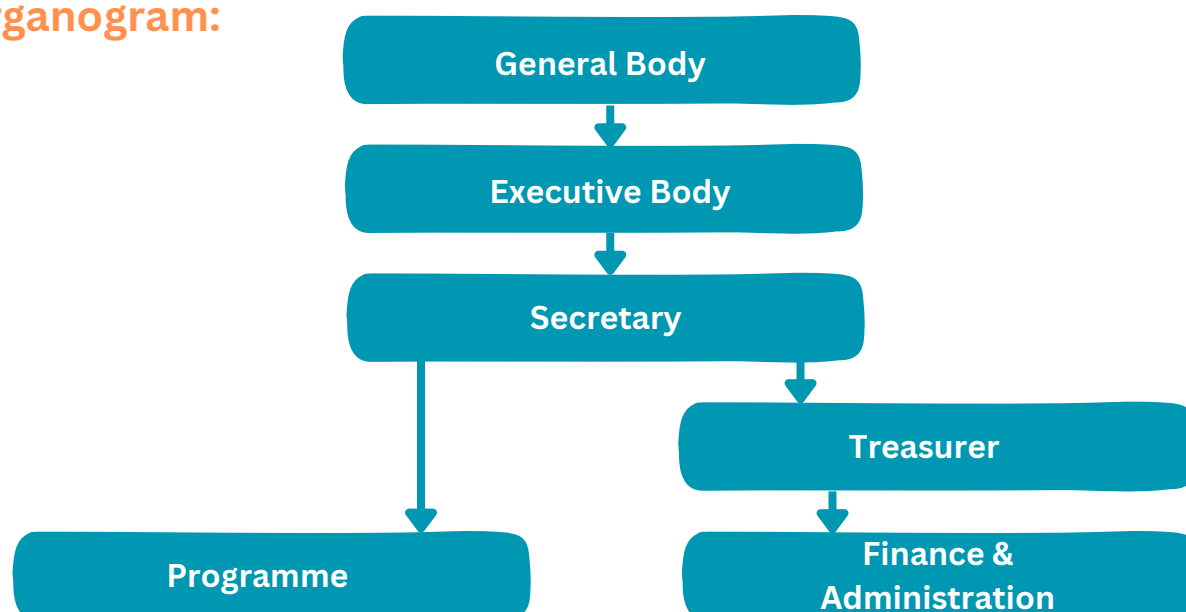


# JEETA GOVERNANCE SYSTEM

Bye-law of JEETA as empowered General Body as the supreme authority with Governing Body (Board) in down the line, constituted with 5 office bearers headed by the Chairperson. The other office bearers of the Board include Vice Chairperson, Secretary, Asst. Secretary and Treasurer. The Secretary acts as the Chief of the organization, responsible for day-to-day functioning as well as for programme implementation being helped by Programme/project staff and Treasurer for Finance & Administration.

The Bye-law of the organization is there which elaborates the role and functional modalities of General Body, Office bearers and other members for effective governance of the organization. The Board meeting is usually conducted twice a year to review the progress and decide further course of action. The Annual General Meeting is conducted once in every year taking all members to approve operational plan, budget, review the accomplishments and take major policy decisions.

## Organogram:



## Details of Executive Body:

Ms. Dolli Dash Chairperson	Ms. Anupama Rout Secretary	Ms. Anita Matiari Treasurer
Ms. Puspa Jee Vice- Chairperson	Ms. Debaki Kissan Asst Secretary	



## ORGANISATIONAL INFORMATION

<b>Basic Registration</b>	Societies Registration Act of 1860 bearing No.19589/21 of 1994-95
<b>FCRA</b>	Registration number: 104850007
<b>Income Tax</b>	Registration under 12 A & 80 G of the Income Tax Act during 2007 PAN: AAAAJ3195Q TAN: BBNJ00598D
<b>Head Office</b>	At/Po: Pallahara, Dist: Anugul- 759119
<b>Project Office</b>	At: Prakrutipalli, Po: Gurusang, Barkote, Dist: Deogarh- 768110
<b>Finance Auditor</b>	GNS & Associates- Chartered Accountants Kanchan Talkies Market Complex



# Financials

JOINT ENDEAVOUR FOR EMANCIPATION TRAINING & ACTION FOR WOMEN (JEETA)  
AT/PO:- PALLAHARA, DIST :- ANGUL, ODISHA-759119

CONSOLIDATED BALANCE SHEET AS AT 31.03.2022

LIABILITIES	Amount ₹	ASSETS	Amount ₹
<b>CAPITAL FUND</b>		<b>FIXED ASSETS</b>	
Opening Balance	20,30,470.06	(Schedule Attached)	40,11,861.23
Excess of exp. over income	7,873.82		
Reserve Fund	25,300.00	<b>INVESTMENT</b>	-
Employee Contribution Fund	2,37,834.29		
Revaluation Reserve	24,50,000.00	<b>CURRENT ASSETS</b>	
		<b>LOANS &amp; ADVANCES</b>	
<b>CURRENT LIABILITIES</b>		Cash in Hand	22,664.90
<b>LOANS &amp; ADVANCES</b>		Cash at Bank	6,24,013.68
Loan	4,524.00	Security Deposit	90,345.00
Childline	81,999.00	FD with Bank	51,810.00
Grant in Aid in advance	2,99,607.28	ASHA Project	30,285.00
ASHAs Expenses	61,171.00	PVTG Project	2,250.00
		House	6,000.00
		<b>Grant in aid</b>	
		Child line Foundation	3,76,017.00
		ASHAs	58,130.00
	<u>51,83,031.81</u>		<u>51,83,031.81</u>

PLACE:- ANGUL  
DATE:-

As per our report of even date.

For JEETA

ANUPAMA ROUT  
SECRETARY.  
**Secretary**  
**JEETA**



For GNS & ASSOCIATES  
Chartered Accountants

S.K.DEHURY  
PARTNER  
M.No-053531  
F.R.No-318171E



**JOINT ENDEAVOUR FOR EMANCIPATION TRAINING & ACTION FOR WOMEN (JEETA)**  
**AT/PO:- PALLAHARA, DIST :- ANGUL, ODISHA-759119**

**CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31.03.2022**

EXPENDITURE	AMOUNT ₹	INCOME	AMOUNT ₹
TO Office Rent	56,300.00	BY Members Fees	900.00
TO Staff Honorarium	10,000.00	BY Bank Interest	12,804.00
TO SRI paddy	6,870.00	BY Facilitation fees received	40,300.00
TO Bank Charges	842.54	BY Donation	16,000.00
TO Audit fees	20,000.00	BY Covid19 related for CHILDLINE	600.00
TO Web Designing	8,355.00	BY Grant In Aid Skillsonics	25,000.00
TO Covid related PPE Materials (Mask & Sanitiser)	600.00	BY Poultry farm	63,668.00
TO Gender Training to women	5,400.00	BY SRI paddy	56,000.00
TO International womens day	6,500.00	BY Kham	29,700.00
TO Training of women farmers on			
TO Poultry,Kitchen garden,gotary	4,750.00	BY Public participation	60,000.00
TO world waterday	3,900.00	By Grant in aid	
TO Annual Day of CHILDLINE	3,800.00	ASHAs Training	2,41,520.00
		Extention of Odisha Millets Mission to 5	
TO Poultry farm	7,645.00	Blocks under DMF, Angul	9,40,392.72
TO National girl child day	2,500.00		
		Mission Vatsalya Scheme(Child Protection	
TO Awareness on forest protection	3,750.00	Services and Child welfare services	5,86,700.00
TO Road Safety day	2,800.00		
TO Observation of world toilet day	2,600.00		
TO Consumer awareness Day	3,500.00		
TO Printing & stationary	4,338.00		
TO Promotion of SRI,SMI & SCI	3,200.00		
TO Awareness Generation on Covid19 In grass			
TO root level	2,400.00		
TO Awareness Programme on water Hygenic			
TO & sanitation	4,962.00		
TO Misc. expenses	10,737.50		
TO Ministry of home affairs gov. of India	5,000.00		
TO <b>PROGRAMME</b>			
ASHAs Training	2,41,520.00	By Excess of expenditure over income	7,873.82
Extention of Odisha Millets Mission to 5			
Blocks under DMF, Angul	9,49,718.72		
Mission Vatsalya Scheme(Child Protection			
Services and Child welfare services	5,77,965.78		
To Depreciation	1,32,504.00		
<b>Total</b>	<b>20,82,458.54</b>	<b>Total</b>	<b>20,81,458.54</b>

PLACE:- ANGUL  
DATE:-

As per our report of even date



**For GNS & ASSOCIATES**  
Chartered Accountants

S.K.DEHURY  
PARTNER  
M.No-063531  
F.R.No-318171E

For JEETA

ANUPAMA ROUT  
**Secretary**  
**JEETA**



JEETA

At/Po: Pallahara

Dist: Angul-759119, Odisha (India)

Mail Id: [jeeta\\_94@rediffmail.com](mailto:jeeta_94@rediffmail.com), [Jeeta12594@gmail.com](mailto:Jeeta12594@gmail.com)