Joint Endeavour for Emancipation Training & Action for women









Annual Report **2016-17**



AMANAKA MANAKA

Words from the Secretary



We are ecstatic to proclaim that we have completed the journey of another year and feel proud to disseminate our successes during the 2016-17 among all of our stakeholders as well as the whole outer world. We are indeed a grass root organization working sincerely since more than two decades for the marginalized, deprived, excluded and vulnerable sections with a concerted focus on tribal, dalits and women. In this year we have tried our best to shape up our past interventions on Livelihood, Water, Health & Sanitation and Women Empowerment moving in the strategic direction scripted in our vision and mission.

We believe the old saying 'coming together is a process, keeping together is a progress and working together is a success'. And it has paid high dividends. With the limited resources we have covered such a long distance which could be possible due to the assiduous efforts of the whole team that includes Staff, Board Members, Advisors and Well Wishers.

We take the opportunity of this occasion to express our gratitude to the community for shouldering the ownership of the programmes, the Govt. line departments for their meaningful support and all the donors for their timely financial support and guidance.

We pledge in the coming years we will sail the boat with same vigour and spirit for which we solicit your kind guidance and support

With warmth of regards

Anupama Rout Secretary

Foreword

Joint Endeavour for Emancipation Training & Action for women (JEETA), as not for profit organizations, came into existence during the year 1994 due to the relentless efforts of a dedicated group of people hailed from different streams with social work bent of mind and commitment to work for the upliftment of the marginalized section who are at the bottom of the socio-economic ladder of the society. Since its inception it has been dealing with the issues related to Livelihood, Health, Water Sanitation & Hygiene, Migration, Local Self Governance and Gender Discrimination, in the remote villages of Anugul and Deogarh Districts where the development indicators are hardly visualized.

To comply with various legal provisions it got registered under Societies Registration Act of 1860 bearing No.19589/21 during the year 1994-95. Subsequently it has been registered under Foreign Contribution Regulation Act bearing the number 104850007 during September 2003. JEETA has also obtained the registration under 12 A & 80 G of the Income Tax Act during 2007 as well as allotted with PAN card no. AAAAJ3195Q and TAN BBNJ00598D for fulfilling the tax formalities.

JEETA is currently operating with its Head Office at Pallahara of Anugul District and extended project office in Prakrutipalli of Barkote block of Anugul District. All of its programmatic interventions revolves rounds the basic approach of partnering with community focusing on their skill building to protect, preserve & manage the local resources and assert their rights to arrest inequality, discrimination and exploitation.

Vision

Seeing a just Society where every individual capable of guiding her/ his own destiny with full stretch her/ his personality.

Mission

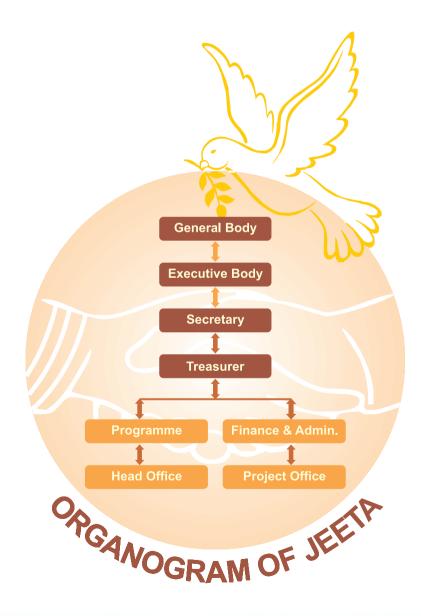
To empower the women and other marginalized section of the society for their 'sustainable development.'

Core Values

- 🌭 Working in the team
- 🌭 Transparency
- Accountability to the target constituencies
- 🤟 Partnering with communities and other like-minded groups as well as individuals.
- ✤ Mutual respect
- 🌭 Secularism
- 🌭 Trust and Appreciation
- 🌭 Integrity
- 🌭 Sustainability

Structure & The Governance

As per the bye-law General Body is the supreme authority and down the line there is Governing Body (Board), constituted with 5 office bearers headed by the Chairperson. The other office bearers of the Board include Vice Chairperson, Secretary, Asst. Secretary and Treasurer. The Secretary acts as the Chief, who is responsible for looking after the day-to-day functioning with the help of the Programme leaders for programme implementation with other programme/project staff and Treasurer for Finance & Administration. The Bye-law of the organization is there which elaborates the role and functional modalities of General Body, Office bearers and other members for effective governance of the organization. The Board usually sits half yarly to review the progress and decide further course of action. The Annual General Meeting is conducted once in every year taking all members to approve operational plan, budget, review the accomplishments and take major policy decisions.



Geographical Coverage

The programmatic interventions of JEETA have spread over 492 villages of five Blocks in two districts of Odisha. It is pertinent to mention that both the districts are adjacent and situated in the central part of the State with high mineral and forest resources, which are now fast depleting due to mining and other industrial activities leaving the lives and livelihoods of the indigenous habitants into a danger zone.

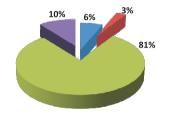
District **Block** No. of G.Ps No. of Villages No. of House Holds Anugul Palalahara 3 27 2134 Kaniha 1 3 925 Deogarh Barkote 24 230 27551 Tileibani 3 43 3576 Total 4 Blocks 31 303 34186

The details of operational area illustrated in the following table





Block wise target Households



🗖 Palalahara 📕 Kaniha 📕 Barkote 🔳 Tileibani

Maps of the target districts

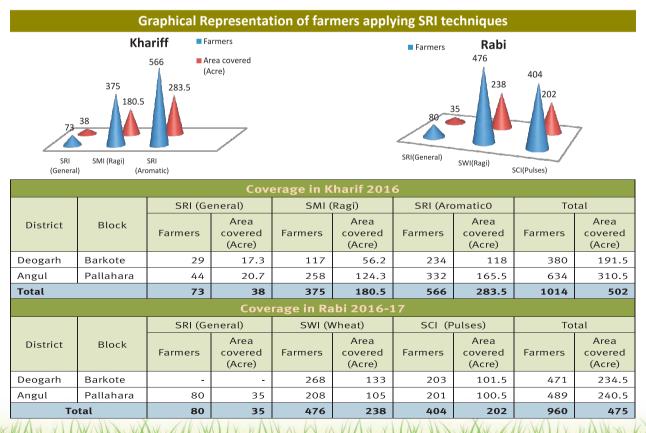


Major Programatic Interventions

JEETA, being the local organization is well conversant with the local level issues and problems. Therefore since the inception conscious attempts are made to work with and for the vulnerable and marginal communities with intensive focus on Natural Resource Management, Sustainable Livelihood, Health, Water & Sanitation, Women Empowerment, Capacity building of People's Organizations & Service Providers and convergence of welfare programmes of Govt. With much determination the effort is going on in partnership with different support agencies, like-minded institutions and by own initiatives as well. Followings are some glimpses of some of the successful initiatives made during this financial year.

Sustainable livelihood through improved system of cultivation:

Agriculture is one of the major contributors to the family income of the inhabitants of the target population. However over the last decade it is observed that this sector is not yielding good returns due to many reasons such as: climatic change hazards, erratic and inadequate monsoon, decreasing soil fertility etc. As a result the problems of food insecurity and reduce of income are growing high. With a view to combating this, with the support of Sir Dorbji Tata Trust (SDTT), Mumbai, JEETA has been implementing an innovative project in 27 villages of Barkote & Pallahara Block of Deogarh & Angul District since 2009 where the method System of Rice Intensification (SRI) is introduced among the lead farmers. In this year this unique approach has been extended to millet (Ragi), Wheat and Pulses, besides Rice covering more than 1000 families. The following table illustrates details.



This programme has become successful because of the following factors:-

- Interested lead farmers identified and selected with the participation of the community from the baseline survey
- Capacity building of the lead farmers and project team through training programmes on the methods of SRI, SMI and SWI, exposure programmes
- 🌭 Sensitization and use of organic manures
- ♥ Timely input support of quality seeds and devices for weeding
- 🤟 Interface meeting of farmers with the agricultural experts for proper guidance
- ✤ Sharing of experiences among themselves

INTROUDCTION OF SIMPLE TECHNOLOGY OF SRI ENHANCED THE YIELD

Makhmal Nayak is a small tribal farmer of Jokapani village of Pechamundi GP of Pallahara block of Anugul district divulged, "with the introduction of SRI technique I could get more return with lesser investment in seed, labour and fertilizer. I had some doubt at the beginning so I made experimentation in half acre of land. In the coming year I will adopt it in whole land under my possession."

Makhmal Nayak is having a land holding of 1.5 acres. Agriculture is main source of his livelihood. He along with his wife toil hard in the field but the yield hardly meets the need the family which forces him to do daily labour for 3-4 months in a year to add to total family income. Fluctuation in rainfall and climatic change effects are becoming constant threats to his entire livelihood support system. With this hardship he was leading the life and searching the way out.

In early 2016 he came across with the workers of JEETA and could know about System of Rice Intensification (SRI) techniques. He showed interest because it could enhance the yield. So he sincerely attended the village level awareness meetings and also the orientation programme. However he could not believe to know that the input cost is so less but the output is more than the traditional/ conventional method. Seeing this JEETA has made an arrangement where he could interact with the farmers adopting SRI techniques and visited some plots of SRI. It boosted his confidence and he adopted this in a patch of half acre of land on demonstration basis. He selected Kaalachampa, an indigenous variety of paddy seed. With the guidance and handholding support of JEETA staff he treated the seed with cow urine and put into the seedbed prepared. Transplantation is done maintaining the spacing of 10×10 inches and so the weeding twice. Organic pesticides and fertilizer, prepared by him as learnt from the training, are applied.

It would be worthwhile to mention, while the process was being undertaken he had to hear the comments of other co-farmers and villagers that this would not help him much. However the pain of patience and waiting finally came to an end when he got the result. From a small piece of land of half acre he could yield 12 qtl. of paddy with seed input of 1.5 kg., whereas in earlier conventional method he used to require 25 kg seed and output was hardly 8 qtl.



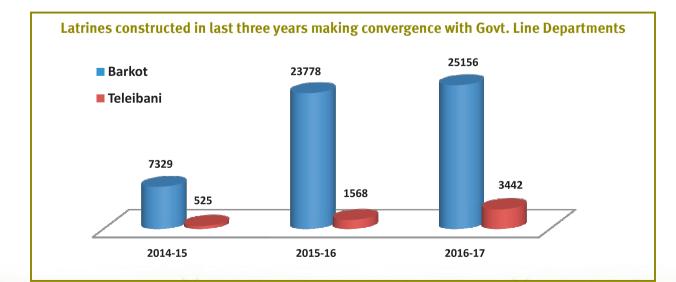
Enabling the target communities to access safe improved Water, Sanitation & Hygiene (WASH) facilities

One of the key findings of a report of an International Agency indicates that status of the open defecation in a country is inversely co-related with its Development Index. Higher is the rate of open defecation the country's development impedes. That perhaps holds true because our Country and the State as well is not progressing in the pace, it is expected. However considering the low sanitation status in the area, JEETA in partnerships with WaterAid and guided by Dist Water & Sanitation Mission Deogarh, initiated the WASH programme in 6 GPs of Barkote block of Deogarh district, with the goal to make the Deogarh district open defecation free in 2014. It is heartening to mention that now this programme has been extended to 22 GPs of Barkot block and 3 GPs of adjoining Tileibani block. In the process total 18 GPs have become open defecation free and received awards and certificates from the Govt. It is worthwhile to mention that during the reported period 155 VWSC/Swachhata Committees have been formed & sensitized, school WASH education programmes with knowledge mapping through quiz competitions & discussions are made in 120 schools followed by Video shows for develop their knowledge base and practice. Community led sanitation Utchhav & Swachhata Utchhav has been observed successfully with participation of 8000 community members.



Following key strategies have been adopted for accomplishing the purpose.

- School education programme and regular and village meetings to sensitize the community on WASH.
- Creation of Masons experts on construction of toilet/latrines in the village level through rigorous training.
- Sensitizing and involving village opinion leaders, school teachers, AWW, ASHA, SHG and PRI members in the programme
- Using pertinent IEC materials and wall paintings with slogans and messages on WASH related issues.
- Segular interaction with DWSM and other line departments.
- Regular assessment of use of the toilets/latrines and practice of through family visits.



Women power made Bahadaposi village an open defecation free village

Mandodari Patra, president of Maa Rambhadevi self-help group of Bahadaposi village, has all praise for Ms.Gauri Patra, who could be the instrumental for bringing changes in the attitude and practices of the villagers to make it an open defecation free village.

Bahadaposi is a small village in Balanda gram panchayat of Barkote block of Deogarh district having nearly 200 households having mixed population Scheduled Tribes, Scheduled Castes and Other Backward Classes. Most of them are below poverty line. There are 200 families in the village including 100 Scheduled Tribes, 80 Scheduled Castes. The rest 20 families belong to Other Backward Classes. Most of the villagers are below poverty line. Before 2015, there was not a single toilet in this village. People used to defecate in the open fields and near water bodies. But now the scenario is completely different. Not only all the families now have toilets of their own but all of them including children have owned the practice of using toilets wearing chappals and proper hand washing with soap. The village road is now free from dirt and looks cleaned.

The sole credit goes to Ms.Gouri Patra, who being inspired and motivated by the sensitization programmes of JEETA, took the lead to intensify the process. She set the example in constructing the first toilet in the village. Her effort did not end there. Soon she became the key ambassador of the campaign on water, sanitation, and hygiene (WASH) to convince others in the village to do it.Under her leadership, a Swachhata Committee has been formed in the village, awareness meetings are conducted meetings and door to door campaigns are made to sensitize the people on the ill effects of open defecation and malnutrition. Slowly and gradually the villagers taking the advantage of Swachh Bharat Abhiyan constructed latrines.

Now Gauri and her team plan to construct three toilets from their own funds exclusively for the truck drivers who defecate in the open while halting at the National Highway near to their village

The effort of Gauri and other village women are definitely appreciable. Gauri herself feels proud for doing something for the village and when does not forget to give credit to her main stimulator, Mr.Khageswar Patra, who is no one else but her husband. She always recalls those days when her husband had to sell a pair of bullocks for constructing the latrine in their house without making any regret. "I am happy and proud of my wife for her commendable work", said beaming Khageswar, when contacted.



Sensitizing the communities against gender discrimination to combat female foeticides

Women empowerment and fighiting against gender discrimination is one of the mandates of JEETA. In the target area the status of women is not so good though they shoulder the burderns of their families equally with the men. The care of girl children is very disheartenig in omparision to the boys. Since last decade it has been noticed that the birth rate of girl children are becoming lower and lower which raises doubt of femal foeticide. To overcome this gloomy situation, a collaborative programme with Centre for Action and Rural Development (CARD), with the support of Terre Des Hommes (TDH), has been implemented in 3 villages of Gandamala GP of Kaniha block. The basic objective is to make the community sensitize to save girl children.

Capacity building of duty bearers & service providers

Health especially Reproductive & Child Health (RCH) is another issue of concern in the area. Therefore continuous effort is on to make the community aware on this issue and to capacitate the Accredited Social Health Activists (ASHA), Angan Wadi Workers(AWWs), Gaon Kalyan Samity(GKS) members and other health workers to upgrade their knowledge and skills for providing better services in the village level. During this financial period, with the support of National



Health Mission, Deogarh, Total 355 of ASHAs are imparted with training, who play a vital role in the ground level under National Health Mission (NHM) for providing maternal child health care as well as facilitating institutional health services in the rural area.

Establishing a District Resource Centre

In the local self-governance system the people's representatives in the lowest tier, i.e., Panchayate are pivotal but many a time they do not rise to the occasion because of lack of understanding on their roles & responsibilities. In case of women representatives the matter is even worse. With a view to capacitate the local Panchayat Raj Representatives (PRI) members especially the women members, an initiation is taken to establish a District Resource Centre with the support and guidance of National Alliance of Women, Odisha chapter (NAWO). In the current year one of training programmes is organized and 56 nos. of women PRI members (Samity members, Sarpanchas, Naib sarapanchas and Ward members) are capacitated. It is encouraging that they are now very much active in participating in decision making levels for the development of their villages and gram panchayats.

Concluding Remarks

It is relevant to reveal JEETA has been able to bring positive changes in the target areas because of the following key strategies adopted.

- Screating livelihood opportunities for the rural people
- Striving to deal with the local issues impeding the overall development of the indigenous inhabitants.
- Sensuring community participation in each level of programme implementation to make the programmes community centric and community led.
- ♥ Linking with the Govt. line department as well as experts for their support and guidance.

JEETA has been consciously and conspicuously making its efforts to reduce the vulnerability and enhancing dignified living among the marginal sections of the society. In the coming years the same will be continued with more focus on the climatic change related issues. The team of JEETA feels that still there are miles to go to smile.

Our dignitary visitors in the year		
Slno.	Name	Organisation
1	Miss. Arpita Chattejee, PME	WaterAid, Bhubaneswar
2	Mr. Andres Hueso	WaterAid, London
3	Mr.Ajit Sabat	Auditor, WaterAid
4	Mr. Niles	Auditor, WaterAid
5	Mr. Satish Pakki	WaterAid, Bhubaneswar
6	Mr. Asutosh Pal	Sr. Gen. Manager, Livolink Foundation, Bhubaneswar
7	Mr. Nitin Jadav	SATHI, Pune, Maharastra
8	Mr. Hemraj Pati	SATHI, Pune, Maharastra
9	Mr. Udayshankar	WaterAid, Delhi
10	Mr.Priya Ranjan Sahu	Researcher, Bhubaneswar
11	Koel	TdH, Germany
12	Bisakha Bhanja, RM	Water Aid East



Photo Gallery









13









Photo Gallery...









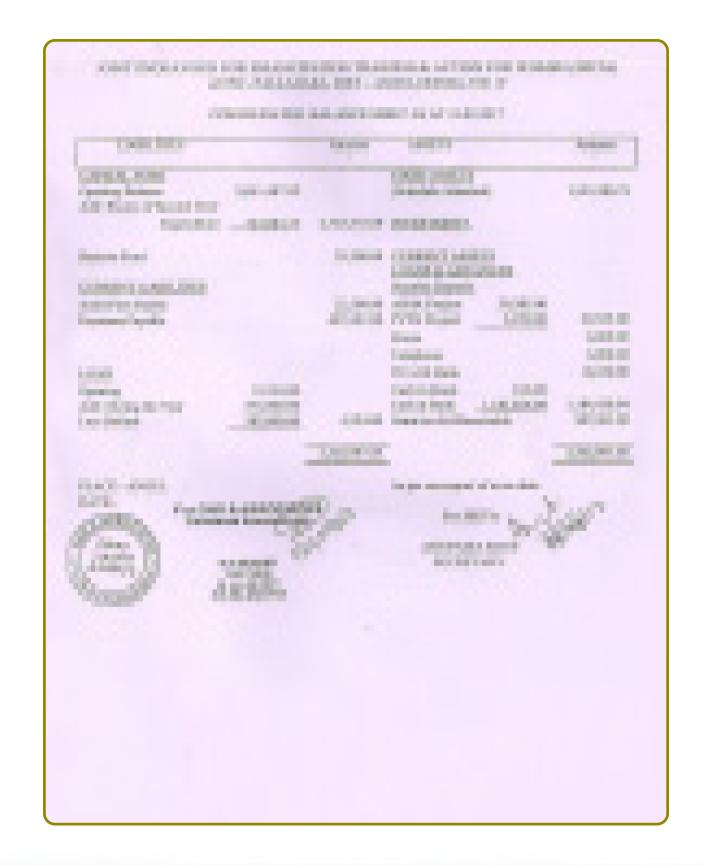


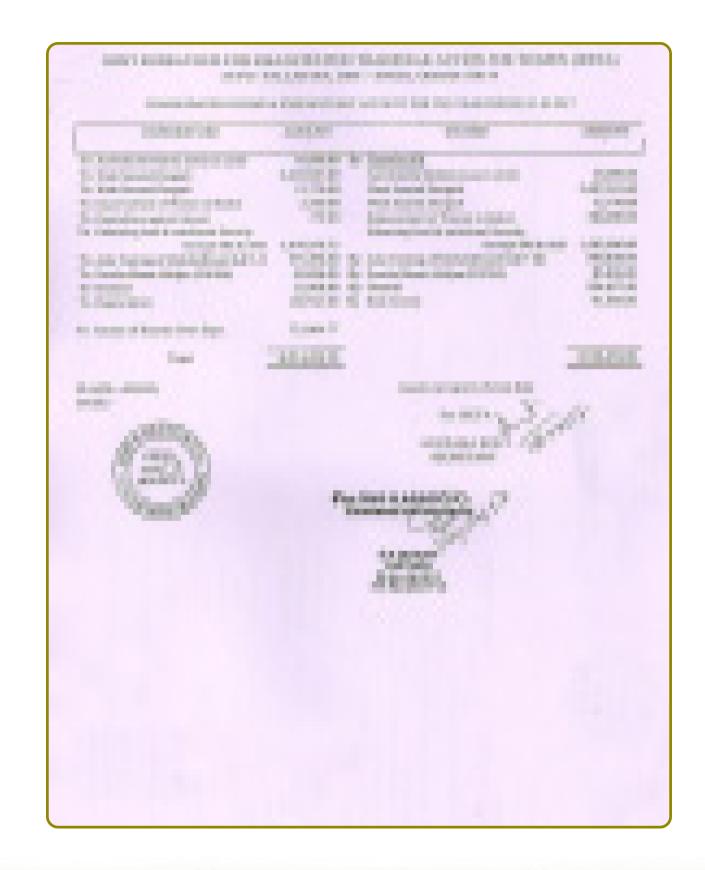






Financial Information









Joint Endeavour for Emancipation Training & Action for women (JEETA)

Prakrutipalli, Gurusanga (Barkot), Dist. : Deogarh